



10th Edition of Art & Artificial Life International Competition VIDA 10.0

ENTRY

Theme

VIDA 10.0 is an international competition created to reward excellence in artistic creativity in the fields of Artificial Life and related disciplines, such as robotics and Artificial Intelligence. We are looking for artistic projects that address the interaction between “synthetic” and “organic” life

In previous years prizes have been awarded to artistic projects using autonomous robots, avatars, recursive chaotic algorithms, knowbots, cellular automata, computer viruses, virtual ecologies that evolve with user participation, and works that highlight the social side of Artificial Life. Applicants should refer to awards previously granted at VIDA’s web page <http://www.telefonica.es/vida> to determine suitability of their project.

Awards to completed projects

There is a total of €20,000 in prizes for the three projects selected by the jury:

First prize: €10,000 (*)

Second prize: €7,000 (*)

Third prize: €3,000 (*)

Awarded projects may be exhibited in projects organized by Fundación Telefónica, related to new media art.



Application

Submitted projects must be completed after September 2005. Each project must be submitted as a 5-10-minute video with voice-over narration in either English or Spanish describing the artistic concept and the technological aspects of the project presented. The jury's decision will be based almost entirely on the video.

Participants must provide a VHS tape (preferably PAL format) or DVD (preferably region-free) for the jury. If the work is awarded a prize or an honorary mention, you will be asked to provide a video of professional-quality format (Dvcam, Betacam, U-Matic, MiniDV) for inclusion in The Best of VIDA 10.0 DVD.

The competition is open to participants from all over the world; however, each participant may present only one project.

To register, read the competition rules, complete and sign the application form and submit it together with the tape to Fundación Telefónica in Madrid before October 22nd, 2007. Application material can also be delivered to Fundación Telefónica headquarters in Mexico City, Sao Paulo, Buenos Aires, Santiago de Chile and Lima. (Addresses included below).

For the video and the VIDA 10.0 web site, we also require the following in either English or Spanish (printed and a copy on CD):

- A short biography (150-200 words) of the author(s).
- A description of the concept inspiring the project.
- Technical information about the project.
- One to three images (slides, photos or high-quality scans on CD or the Internet).
- A transcription of the video narration..



Incentive for iberoamerican productions

The second category of the competition will help finance artistic projects exploring Artificial Life (and related disciplines) that still have not been produced. In order to apply, applicants must be from South America, Spain or Portugal.

With awards totalling €20,000 (*), this category includes prizes meeting the following criteria: relevant concept, proven quality in previous works and evidence of the artist's ability to produce the piece.

The prize is an incentive for production, not a subsidy to cover the total expenses of a project. Consequently, value is placed on the participant's capacity to secure the technical, financial and logistic infrastructure needed to produce the piece.

Application

Each project must be described in a document containing no more than 2,000 words. The text must include details of the concepts and techniques used to develop the piece. Diagrams, sketches, detailed budget for the project and any other material that supports the proposal and help the jury understand how the piece works should be included.

Proposals may be sent in Spanish, Portuguese or English. However, each participant may present only one project.

The winners are required to submit a video (DVD or VHS) with a voice-over narration a year after being selected. The video should explain the results of the production, the artistic concept and the technological process of the project.

To register, read the competition rules, complete and sign the application form and send it to Fundación Telefónica before 22 October 2007. The application form contains the information required to register for the competition.

Jury

The works submitted will be examined by an international jury that will meet November 7th 2007. The names of the prize-winners and the special mentions will be announced Friday November 9th. The jury's decision shall be final and unapelable.



Members of the jury

Mónica Bello, Spain

Daniel Canogar, Spain

Rafael Lozano - Hemmer, Canada/Mexico

José-Carlos Mariátegui, Peru

Simon Penny, EE.UU, Australia

Nell Tenhaaf, Canada

Video

If your work is awarded a prize or a special mention, you will be asked to provide a tape in professional-quality format for inclusion in a DVD entitled *The Best of VIDA 10.0*, which will be broadcast on specialized programs, shown at festivals and distributed to libraries and universities around the world.

The purpose of the production of a top-quality video is to compile the winning artistic projects together in one volume in order to publicize, and stimulate future creative explorations of artificial life. The video will be published after the jury has selected the best works. Authors will receive a free copy.

The video will be a non-profit venture and will not be for sale. The authors whose works appear on the video will be clearly identified in the credits. See the section titled **RIGHTS** for further information.



Rights

Participants hereby transfer to the organisers of VIDA 10.0, Fundación Telefónica, the rights of use of the videos and other materials presented for the following purposes:

- To advertise the competition in printed media, TV, radio and the Net.
- For exhibition on the official VIDA 10.0 website and on Fundación Telefónica's website.
- For inclusion in the video entitled The Best of VIDA 10.0 , which will be produced after the jury's decision.

The competition organisers will use the works presented for the competition exclusively for the above purposes. Any other use for commercial purposes is prohibited.

Participants must obtain all the licences required for the use of material belonging to third parties and included in their works.

All artistic and commercial rights will be reserved for the artists.

Dates

Submission entry dates: September 17th-October 22nd, 2007. Deadline: October 22nd, 2007.

November 7th-9th, 2007: deliberation of the jury.

November 9th, 2007: Announcement of winners.

Credits

The VIDA 10.0 competition is possible thanks to Fundación Telefónica, Madrid, Spain.

Artistic Director of VIDA 10.0:

Daniel Canogar

Coordinator:

Angeles Pérez Muela



Original concept:

Rafael Lozano-Hemmer

Susie Ramsay

Contact

For further information about the competition, please write Angeles Perez-Muela:

angeles.perezmuela@telefonica.es

Doubts regarding suitability of project or proposal should be addressed to:

(in English) Nell Tenhaaf: tenhaaf@yorku.ca

(in Spanish) Daniel Canogar: daniel@danielcanogar.com

Application forms can be downloaded from VIDA's web page: www.telefonica.es/vida. Projects and proposals can be mailed, together with the application form, to the following addresses:

SPAIN

Ángeles Pérez Muela

VIDA 10.0 - Concurso Internacional 2007

Fundación Telefónica

Gran Vía, 32. 5ª planta

28013 Madrid, España

Tel: 34 91 584 2305

Fax: 34 91 584 0656

PERU

Ana María Gastañeta

VIDA 10.0 - Concurso Internacional 2007

Fundación Telefónica

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Santa Beatriz

Lima. Perú

Tel.: 511 210 1544

Fax: 511 419 0501



ARGENTINA

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CHILE

Claudia Villaseca
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BRASIL

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VIDA 10.0 - Concurso Internacional 2007
Fundação Telefônica
Avenida Brigadeiro Faria Lima, 1188 – conjuntos 33 e 34
CEP 01451-001 São Paulo-SP. Brasil
Tel.: 5511 3035 1956
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MEXICO

Francisco Mijares
VIDA 10.0 - Concurso Internacional 2007
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Av. Prolongación Paseo de la Reforma, 1200 – piso 08
Colonia Cruz Manca, Cuajimalca de Morelos
C.P. 05349 – México D.F. México
Tel.: 5255 1616 7587
Fax: 5255 1616 8053

<http://www.telefonica.es/vida>



Application forms

[For completed projects.](#)

(*) Awards are subject to Spanish taxes.