



VIDA 12.0 FINISHED PROJECTS

VIDA 12.0 rewards works of art developed with Alife technologies and related disciplines, such as robotics, artificial intelligence and biotechnology. Applicants should refer to awards previously granted at VIDA's web page <http://www.telefonica.es/vida> to determine suitability of their project. Submitted projects must be realized after September 2007. The competition is open to participants from all over the world. Each participant, however, may only submit one piece of work.

AWARDS

A total of 40,000 will be awarded to the three projects selected by the jury: First prize: 18,000(*), Second prize: 14,000(*), Third prize: 8,000(*)

The winning pieces may be exhibited at the Fundación Telefónica Virtual Gallery and in the exhibitions related to art and new technologies it organises or takes part in.

*The amounts of the prizes will be subject to the tax deductions established by Spanish law and which are in force at the time of the payment and imposed by current Spanish laws. In those cases where there are agreements between Spain and the tax residence countries of the prize-winners, the deduction may be avoided on presentation of the corresponding certificate.

SUBMISSION INFORMATION

To enter VIDA 12.0 Finished Project category, the following material must be submitted:

- **VIDEO:** A CD or DVD with a professional-quality video recording and voice-over narration in English or Spanish describing the artistic concept and technological aspects of the project must be submitted. The video should last between 5 and 10 minutes. Include name or names of applicants and title of project on the CD or DVD cover to join with applicant's Entry Form. A transcription of the video narration should be included in the CD or DVD as a Word document. The jury's decision will mainly be based on the video. The formal and conceptual content of the audiovisual documentation for the project is a factor which has a decisive bearing on the jury's final decision, which is why it is recommended that the video material presented is of as high a quality as possible.
- **ENTRY FORM:** A correctly completed and signed Entry Form in English or Spanish must be submitted. The Entry form contains the following information:
 - Personal details
 - A short biography of the applicant (between 2000 and 5000 characters max.)
 - Physical description of the project
 - Conceptual description of the project (2000 characters max.) *

- Technical information (2000 characters max.)
- **IMAGES:** 5 high-resolution images of the project must be submitted.

All material should be submitted before October 1st 2009, to Fundación Telefónica in Spain (Madrid) or Latin America (México D.F., Sao Paulo, Buenos Aires, Santiago de Chile or Lima). Address can be found at the end of this document.

Online Submission Process

VIDA has implemented an online submission process. The online submission requires that you email a completed Entry Form (which can be downloaded from the VIDA website) to **vida@telefonica.es**, and create a **URL** containing video presentation which meets the requirements described at the start of the SUBMISSION section and 5 high-resolution images of the piece.

If you choose the online submission process, it is not necessary to send a hard copy of submission material.

Those applicants who send an online entry form will receive an e-mail confirming that their project has been received. If notification is not received within one week, the applicant must send an e-mail reporting the problem to: vida@telefonica.es.

APPLICATION DATES

Application dates for VIDA 12.0 : From July 6th to October 1st 2009, Submission material must be in Fundación Telefónica 's office by 1st October 2009.

JURY

The submitted pieces will be examined by an international jury that meets from mid-October onwards. The members of the jury are: Mónica Bello Bugallo (Spain), Daniel Canogar, (Spain), Karin Ohlensläger (Spain/Germany), José-Carlos Mariátegui (Peru), Simon Penny (USA/Australia), Nell Tenhaaf (Canada) and Francisco Serrano (General Director of Fundación Telefónica). Winners and honorary mentions will be contacted directly. Awards will be made public in the VIDA 12.0 gala celebration with the presence of the winners. The jury's decision will be final.

RIGHTS

Participants hereby transfer to the organisers of VIDA 12.0, Fundación Telefónica, the rights of use of the videos and other materials presented for the following purposes:

- To advertise the competition in printed media, TV, radio and the Net.
- For exhibition on the official VIDA 12.0 website and on Fundación Telefónica's website.
- For inclusion in the video entitled The Best of VIDA 12.0 , which will be produced after the jury's decision.

The competition organisers will use the works presented for the competition exclusively for the above purposes. Any other use for commercial purposes is prohibited.

Participants must obtain all the licences required for the use of material belonging to third parties and included in their works.

All artistic and commercial rights will be reserved for the artists.

CONTACT

If you have any questions, you can check the FAQ section on the web site. You can also contact us by sending an email to vida@telefonica.es or calling **(0034) 91 584 23 00**.

You can send your project to any of the following addresses:

ESPAÑA

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CREDITS

The International Competition VIDA is funded by the Fundación Telefónica
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VIDA 12.0: Coordinator: Maria Brancós